

10-11-1964

The invention is a "VERI MAG PACK," a package that protects the magnetic stripe and PIN of a data card from unauthorized access from manufacture to the point of sale while allowing the retail sales clerk to have quick, easy access to the magnetic stripe at the time of sale. In one embodiment, a [When the] bottom perforated portion of the packet is removed, without destroying the integrity of the packet, and the magnetic stripe is revealed to the sales person to swipe through a magnetic card reader to verify, activate, and register the card. A second embodiment omits the bottom perforated portion leaving the magnetic stripe exposed to further expedite point of purchase processing while protecting the integrity of the PIN. In both cases, [T] the PIN remains inside the packet and not accessible to the sales person. Only the customer will see the PIN. The PIN and data card instructions are accessible when the perforated top and right sides of the packet are removed by the customer.